



EUROPEAN HD RADIO ALLIANCE

Information on Becoming a Member

The purpose of the European HD Radio Alliance (EHDRA) is to promote and support the introduction of HD Radio™ Technology in Europe. Its main tasks include developing guidelines for uniform standards, supporting technical evaluations and demonstrations of HD Radio Technology and promoting the awareness of HD Radio Technology among radio stations, regulatory authorities, industry, the public and other interested parties.

Although EHDRA is comprised mainly of broadcasters and broadcast equipment manufacturers, any organization with a vested interest in a digital radio future is encouraged to join. To facilitate members from various sectors, the following membership categories are offered:

Full Member – radio station owners/operators, broadcast equipment manufacturers, broadcast associations or other organizations whose main activities are related to radio broadcasting. Membership fees for Full Members are †€150⁰⁰.

Regulatory Member – institutions, federations, broadcast unions, regulatory authorities or other official government bodies involved with broadcasting. There are no membership fees for Regulatory Members.

Associate Member – any other organizations interested in participating in EHDRA activities with the exception of press organizations, which are excluded from EHDRA membership. Membership fees for Associate Members are †€250⁰⁰.

Full members have the rights to vote in the General Assembly. Regulatory and Associate members are welcome at all EHDRA general events, but do not have voting rights at the General Assembly.

Requests for membership can be made by completing the attached application form or by contacting any member of the EHDRA Executive Committee. Membership in EHDRA requires the approval of the EHDRA Executive Committee by simple majority.

† Please Note: Due to the current economic situation, the EHDRA General Assembly determined that it was in the best interest of the organization to reduce membership fees to their current levels given above. The Executive Committee has historically spent EHDRA funds very carefully and has always sought methods to minimize costs by seeking sponsorships and third-party assistance. It should be noted that many EHDRA members contribute staff time, travel and other resources at no cost to the organization. The Executive Committee considers this fee reduction to be temporary and based on current circumstances and recommends that the fees return to previous levels in the future.



EUROPEAN HD RADIO ALLIANCE

2010 Application for Membership

Instructions:

- 1) Complete the information below.
- 2) (For new members) Prepare a brief letter on company letterhead indicating rationale for participation in the European HD Radio Alliance (EHDRA)
- 3) Fax or e-mail the completed form to: Yvonne Dettling +41 (41) 798 88 00 / sekretariat@ruossag.ch.
- 4) Once the application is processed and membership is granted, you will receive notification and an invoice for the applicable amount.

Today's Date: _____

Type of Membership you are Applying for (check one):

- | | |
|--|-------------------------|
| <input type="checkbox"/> Full Member | Fee: €450 ⁰⁰ |
| <input type="checkbox"/> Affiliate Member | Fee: €250 ⁰⁰ |
| <input type="checkbox"/> Regulatory Member | Fee: No Fee |

Name of Organization: _____

Address of Organization: _____

Type of organization (please check on):

- | | | |
|--|--|---------------------------------------|
| <input type="checkbox"/> Radio Station Operator | <input type="checkbox"/> Radio Network/Group | <input type="checkbox"/> Manufacturer |
| <input type="checkbox"/> Non-profit Organization | <input type="checkbox"/> Government Agency | <input type="checkbox"/> Other |

Primary representative for EHDRA communications:

Name: _____

Title: _____

E-mail Address: _____

Tel. No.: _____

Fax No.: _____

European HD Radio Alliance
Freudenbergstrasse 11, CH-8044 Zurich (Switzerland)
www.hd-radio.ch



EUROPEAN HD RADIO ALLIANCE

2010 Application for Membership (Continued)

Confidentiality of Information:

The European HD Radio Alliance requires this application information for membership purposes only. This information will be used only for European HD Radio Alliance communications in compliance with the organization's procedures and following current data protection legislation. By signing below, you accept that the European HD Radio Alliance can collect and maintain your contact details in our records.

Signed: _____ Date: _____

Information held by the European HD Radio Alliance will not be disclosed to external third parties without your consent.

European HD Radio Alliance
Freudenbergstrasse 11, CH-8044 Zurich (Switzerland)
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